



CALPEEK

CALIFORNIA POLITICAL WEEK

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IMMIGRATION REFORM INITIATIVE AIMS FOR 1994.

A Southern Calif. group known as "Citizens for Legal Reform" is in the process of organizing an initiative, which if approved by voters, would require Calif.'s Legislature to meet in special session to make an application to the U.S. Congress for the purpose of calling of a constitutional convention to consider amendments to the U.S. Constitution dealing with immigrants' rights...

...CALPEEK sources say that formal language may be submitted to the CA Sec. of State's office by mid-October. After the title & summary process, a drive to collect signatures would be undertaken to place the initiative on the November 1994 ballot...

...Wording of the measure is not yet complete, but here's what we know. The proposal has four(4) short parts. **Section 1** says the Federal government has the primary responsibility to protect the border of the U.S. from invasion or incursion. **Section 2** says illegals shall not be entitled to the process of law to delay or deny their deportation from the U.S. **Section 3** says any person born in the U.S. to an illegal parent shall retain the citizenship of that parent. And **Section 4** says that any resident alien who has been convicted of a felony shall forfeit all rights of residency. This last section of the proposed initiative could turn out to be the heart of the campaign drive. Illegals account for about 1/4 of all jail and prison inmates in Calif. and crimes by illegals are on the rise throughout the State...

...Citizens for Legal Reform has hired Orange Co. campaign consultant Robert Kiley to oversee the initiative drive. And Betty Presley & Associates, also of Orange Co., has been hired to raise funds for this measure.

Kiley estimates that backers will need to raise a war-chest of about \$1 million to qualify this measure. In addition to Kiley and Presley, the committee is curren-

tly using former INS director Hal Ezell as a spokesperson...

...As far as CALPEEK can determine, this is the first initiative drive to surface dealing with the hot political subject of illegal immigration. Stay tuned...

CALPEEK UPDATE: WHILE DEMO FIELD GROWS, IT'S HARD TO FIND GOP CANDIDATES FOR 1994.

With the November 1994 general election a little more than a year away, the big question continues to be the lack of strong Republican candidates running for State-wide office next year. As far as CALPEEK can determine, Pete Wilson is the only candidate for governor; Dan Lungren is all alone in the AG's race; BOE member Matt Fong is the only announced GOP contender for Treasurer; and Assemblyman Stan Statham is the only announced GOP candidate for LG. Statham may not be alone for long because former Palm Springs Mayor and 1992 U.S. Senate candidate Sonny Bono is eyeing a bid to run here (as opposed to taking on veteran GOP U.S. Rep. Al McCandless of Riverside in the 1994 Republican primary)...

...Why so few GOP statewide candidates? There are about 3-4 different theories, all of which have some credibility. One theory advanced by former Assemblyman Tom McClintock(R) is that conservative GOP candidates are afraid to run with Wilson because of his tax positions. Another theory is that Republicans aren't very deep in quality candidates. Yet another theory is that the GOP is still badly split along ideological lines, and moderates, who often do well in a general election, don't want to go through the proverbial meat grinder in a primary, where the voters tend to be more conservative. While some GOP sources disagree with all these theories, other sources believe there's a little bit of

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truth to all three. Some sources think more GOP candidates will surface after the special election...

...On the Demo side, there are at least 2-3 solid candidates in all the Statewide races except for LG, where Controller Gray Davis has cleared the field. And what was once only speculation, now seems to be coming true: Sec. of State March Fong Eu will probably end up as a U.S. Ambassador in the Far East --- so she won't seek another term. On Sept. 23rd, CALPEEK was notified that Eu's long-time chief deputy, Tony Miller, had filed an official declaration of intent to run for SOS next year. He wouldn't have filed unless Eu had given the OK. Demo Assemblywoman Gwen Moore of L.A. has already tossed her hat in the ring, but now add the name of Demo Assemblywoman Jackie Speier of San Mateo to this Demo group. Although he's back east, there is some speculation that former L.A. Councilman Mike Woo might run for this office, but nothing definite so far...

...In the race for AG, it now appears to be a two-way primary between S.F. DA Arlo Smith and Demo Assemblyman Tom Umberg of Orange Co., who is expected to announce the formation of an exploratory committee very shortly. The MIA candidate is L.A. City Atty. James Hahn. He's been invisible throughout the entire summer and there's speculation he's not running. But there have been rumblings about another Demo candidate from L.A., but nothing solid so far. Stay tuned...

27th A.D. SPECIAL: GOP LOOKING FOR A BIG UPSET.

Editor's note: The battle to replace Sam Farr(D) in the CA Assembly is just about ready to heat up. The runoff is set Nov. 2nd in this Santa Cruz & Monterey Co. district. Here's our update & analysis...

...The summer is over and the campaigns of Demo Santa Cruz Co. Sup. Gary Patton and GOP businessman Bruce McPherson are just about set for the final month's charge. And even though the 27th A.D. has a Demo voter registration advantage of 50.3% to 30.5% for the GOP, Demos are **very worried**...

...And for good cause. In McPherson the GOP has a moderate, pro-choice, pro-business Republican who is running in an area badly hurt by the current economic recession. In the Ft. Ord area, unemployment is around

40%. McPherson and Patton agree on vouchers, both oppose Prop. 174, but they split on Prop. 172 - the 1/2 cent sales tax extension, with the funds earmarked for public safety. McPherson is **opposed**, while Patton is in **favor**. Despite his opposition, McPherson seems to be holding onto his law enforcement endorsements from the sheriffs of Santa Cruz and Monterey Co...

...As for Patton, some Demos worry that he is too liberal for the district. And in fact, McPherson campaign consultant Gordon Poole is attempting to paint Patton as an *anti-business, environmental extremist*. Will it work? McPherson pollster Bob Moore is in the field now, testing voter reaction...

...On the plus side for Patton is a battle-tested group of consultants --- TV/media consultant Sid & Mark Galanty; direct mail whiz Richard Slackman and pollsters Fairbank, Maslin & Maullin (FM&M was in the field with a poll as CALPEEK hit deadline). The only question is Denise Holbert, the daily mgr. She replaces the very savvy Cathy Calfo, who has returned to the Angelides campaign full time. However, on Oct. 8th top Assembly Demo campaign strategist Bill Cavala takes a leave from his State job to oversee this special, as well as the 40th S.D. special in San Diego. Another plus for Patton are the students from UC Santa Cruz, who are now back in school. They weren't around during the primary...

...And then there's the money. Patton isn't taking PAC money, but he is supposed to be getting big help from the CA Demo Party (and they will take PAC funds). Patton will have an advantage in fundraising. Bottom-line: Demos will have to watch this race very carefully and it must be a mistake-free campaign. Stay tuned...

CALIF. POLITICAL SEMINARS SET OCT. 29 & NOV. 12.

A day-long seminar on "Business & Calif. Politics 1994" is planned for Oct. 29 in San Francisco and Nov. 12 in Los Angeles. The seminar will cover candidates, campaign financing (how to get involved) and the June and November elections. Faculty includes Al Pross, PAC director for the CA Medical Assn.; Richard Kazen, a political strategist who advises business clients on CA politics; and veteran GOP campaign consultant Allan Hoffenblum. For info call Allan Hoffenblum & Associates at (310)205-8811...

'94 UPDATE: CALPEEK'S ASSEMBLY PREVIEW.

Editor's note: As many as 21 members of the CA State Assembly might **not** seek reelection next year because they are looking at higher office. Here's a brief report based upon what we now know. One thing is for sure: **term limits** are having a **major impact** in creating turnover. We'll cover the U.S. House and the State Senate in our next issue...

- Demo incumbents who may not seek reelection because they are running for *Statewide office* include Delaine Eastin(Sup. of Public Inst.); Gwen Moore(Sec. of State); Rusty Areias(Controller); Burt Margolin(Insurance Comm.); Tom Umberg(AG); Johan Klehs(1st District, BOE); and Jackie Speier(Sec. of State)...

- Demo incumbents who may not seek reelection because they are running for the *State Senate* include Richard Polanco(the open 22nd S.D.); Jim Costa (16th S.D.); Jack O'Connell(open 18th S.D.); Richard Katz and Barbara Friedman(both for open 20th S.D.); Debra Bowen(for open 28th S.D.); and either Diane Martinez or Hilda Solis for the 24th S.D., if State Sen. Art Torres runs for Insurance Commissioner...

- GOP incumbents who may not seek reelection because they are running *Statewide* include Dean Andal (2nd District, BOE); and Stan Statham, who is running for LG. Two incumbent assemblymembers will probably run for the *U.S. House*. They include Paul Horcher (against 41st C.D. incumbent Jay Kim); and Andrea Seastrand (22nd C.D. --- Huffington's seat). And Ray Haynes may give up his safe seat to run for the State Senate (36th S.D.). And we've picked up rumors that perhaps Assemblyman Paul Woodruff of Redlands may call it quits and retire...

- **The Most Closely Watched** Assembly primary battle next year may be for Polanco's 45th A.D. seat. The two top contenders are MTA Board member Antonio Villaraigosa (a close ally of L.A. Co. Sup. Gloria Molina) and Derrick Alatorre, son of L.A. Councilman Richard Alatorre. **WWIII**. They may be the top contenders, but others are already running, such as attorney Tony de la Rosa from the Center for Law & Justice. Others who could jump into this primary include Helen Hernandez and unsuccessful L.A. City council candidate Conrado Terrazas...

- **The Most Crowded** Assembly primary could be for Margolin's 42nd A.D. seat, which runs from West L.A., through Beverly Hills and West Hollywood, to L.A.'s Hollywood area. Looking things over very seriously are West Hollywood councilmembers Abbe Land and Paul Koretz; L.A. School board member Mark Slavkin; L.A. Community College trustee Wally Knox; attorney Steve Nissen; well-connected Demo activist Pepper Edmiston; and perhaps two Beverly Hills councilmembers: Bob Tanenbaum and Vicki Reynolds...

- If as anticipated, Barbara Friedman gives up her 40th A.D. seat to run for Roberti's 20th S.D. senate job, sources say there are now at least 3 Demos testing the waters: L.A. School board member Julie Kornstein; political consultant Marc Litchman; and Dep. L.A. City Atty. Gary Geuss - all Demos...

- Question of the Week. Will United Teachers of L.A. President Helen Bernstein(D) run for the 43rd A.D. Demo nomination in order to take on incumbent GOP Assemblyman Pat Nolan in November of 1994? Sources say she's held meetings with key Demos in Sacto to discuss this subject. Also on the Demo list as a possible 43rd A.D. candidate is Asst. U.S. Atty. Adam Schiff, a good friend of Demo Assemblyman Tom Umberg of Orange Co. Stay tuned...

CALIF. PA OFFICERS MEET IN SACTO OCT. 14-15.

Public affairs officers from around the State will meet in Sacramento Oct. 14-15 for a conference titled "Public Affairs/Government Relations - Preparing for 1994 and Beyond." The two day conference will be at the Clarion Hotel. For info (310)436-6053...

CRL BIENNIAL LINCOLN CONFERENCE & DINNER

The CA Republican League(CRL) will hold its biennial Lincoln Conference and dinner, Oct. 22-24 at the Pan Pacific Hotel in San Diego. Invited speakers include Gov. Pete Wilson & San Diego Mayor Susan Golding. For info, Linda Escher-Davis (619)484-9428...

WESTERN STATES CONSERVATIVES CONVENTION.

Conservative political activists from the Western U.S. are expected to gather at the Biltmore Hotel in L.A. for a two-day convention Oct. 22-24. The event is called "The Conservative Political Action Conference." For info (818)577-7203...

CALPEEK's ETCETERA: POLITICAL SHORT TAKES.

Editor's note: Here are a few political items worth noting...

● **Backup Plans for Prop. 172** - Although polling shows Prop. 172 to extend the 1/2 cent sales tax is running ahead in the latest L.A. Times poll (53% YES vs. 26% NO), 13 counties in CA aren't taking any chances and have placed "backup measures" on the Nov. 2nd ballot. Counties with backup 1/2 cent sales tax measures include Alameda, Colusa, Glenn, Lassen, Marin, Plumas, Sacto, S.F., Santa Clara, Santa Cruz, Sonoma, Tehama and Tulare...

● **Demos Continue to Jab Wilson on Prop. 174** - Calif. Demo Party political director Bob Mulholland continues to pepper Gov. Pete Wilson for the governor's refusal so far to take a position the school voucher initiative, Prop. 174. In his latest daily fax to political reporters, Mulholland noted that as of 9/29, this is the **132nd day** since Wilson called the Nov. 2nd special -- and still no word from him. But as CALPEEK readers have heard, in the last few days Wilson has come very close to saying that he is *opposed*, but he hasn't stepped over the line. Question: if Wilson formally opposes 174, will that cause the CA Teachers Assn. to go easy on him in 1994? Answer: NO...

● **Top 10 PR Firms in the West** - According to Inside PR (1993 Yellow Page Directory), the top ten PR agencies in the western region are: 1) Hill & Knowlton; 2) Ketchum; 3) Rogers & Cowan; 4) Hi-Tech PR; 5) Stoorza, Ziegus & Metzger; 6) Edelman PR; 7) Manning Selvage & Lee; 8) Burson-Marsteller; 9) The Rockey Co.; and 10) Golin/Harris. The ranking was based on 1992 income/fee. FYI: SZ&M also ranked first in the San Diego & Sacto markets...

● **Top Attendance in D.C.** - Four Californians had 100% attendance records in the first half of the 103rd congress. They include U.S. Sen. Barbara Boxer(D); and House members Carlos Moorhead(R), Jay Kim(R) and Bob Filner(D). U.S. Sen. Dianne Feinstein(D) had a 99% attendance record. *Low scores* on attendance were racked up by Calif. U.S. Rep. Walter Tucker(D) with 84%; and U.S. Rep. Xavier Becerra(D) with 89%. Stay tuned...

NEW JOBS, ADDRESSES AND PERSONNEL NOTICES.

Editor's note: Here are some items to mark down in your notebook...

● A number changes in the CA Secretary of State's office. Pamela S. Giarrizzo has been appointed as sr. counsel. She had been counsel to the SOS's election division. Caren Daniels-Meade has been named to the newly created post of chief of legislative & constituent services. Caren had been chief of the elections division. Taking her place will be John Mott-Smith, who had been director of voter outreach & legislation in the elections division. And Melissa Warren, media director since 1989, will act as a special asst. to SOS March Fong Eu, responsible for a number of expanded programs...

● L.A. based campaign consultant Rick Taylor and the campaign/PA consulting firm of Bragg & Maddox will join forces on or about Nov. 1st. Taylor will move his office to the B&M location at 3345 Wilshire Blvd., Ste. 603, L.A. 90010. (213)389-6123...

CALPEEK'S MARKETPLACE NETWORK

● **MANAGER, GOVERNMENT & COMMUNITY RELATIONS** (\$69,996 to \$87,416 annually). The Sacramento Municipal Utility District (SMUD) is currently recruiting to fill the position of Manager, Government & Community Relations to manage the District's community relations, economic development, and state, local and federal government affairs activities. This position requires proven leadership ability as well as previous managerial experience planning, organizing, budgeting, controlling, and directing activities in Government Affairs, Community Outreach, and/or Business Development. SMUD is an electric utility which generates and distributes electric power to approximately 460,000 customers in a 900 sq. mile area of the lower Sacramento Valley surrounding Calif.'s capital city. SMUD offers an outstanding flexible benefits program and a dynamic future coupled with Sacramento's affordable economy. Individuals interested in this position should submit a detailed resume, including social security number, by Oct. 22, 1993, to: Sacramento Municipal Utility District, Personnel Services, P.O. Box 15830, Sacramento, CA 95852-1830. Telephone: (916)732-6050. **EQUAL OPPORTUNITY EMPLOYER.**

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